# 2019-2020 District Goals

District: District 305 S

Constitutional Area: India, South Asia, Africa and Middle East



# **LEADERSHIP: CLUB OFFICER TRAINING**

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

#### **Action Items:**

I will ensure that my district team understands their roles in the Club Officer training process.

I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.

I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

As the word denotes "Leadership" is one of the most important elements of Lionism. Everything is possible if the Leadership is strong and objective.

I plan to organize the following Training aspects in my District:

- Zone and Region Chairperson Training
- President, Secretary & Treasurer Training
- · District Officers Training, etc.

# **REGION AND ZONE CHAIRPERSON TRAINING**

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

#### **Action Items:**

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.

I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.

I will support and promote Region/Zone Chairperson training events.

I will encourage my District GLT Coordinator to apply for Leaderhship Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

As the word denotes "Leadership" is one of the most important elements of Lionism. Everything is possible if the Leadership is strong and objective.

I plan to organize the following Training aspects in my District:

- Zone and Region Chairperson Training
- President, Secretary & Treasurer Training
- District Officers Training, etc.

### LEARNING FOR EVERY LION

### **Lions Leadership institutes**

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

#### **Action Items:**

I will ensure my district team understands their role in identifying qualified candidates for institutes.

### MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	20
3rd Quarter	15
4th Quarter	15

By the end of the 4th quarter, the district will add a total of 70 new members.

#### **Action Items:**

My district will establish 0 club branch(es).

My district will induct 70 new Lions under 40 years old.

My district will convert 5 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

### **NEW CLUB DEVELOPMENT**

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	1	20

By the end of the 4th quarter, the district will start 4 new clubs.

With a minimum of 80 charter members.

### **Action Items:**

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 2 Leo Club(s).

My district will start 1 Speciality Club(s).

My district will start 0 Campus Club(s) at None school/university

### MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	8
3rd Quarter	6
4th Quarter	14

By the end of the 4th quarter, the district's membership drops will not exceed 38 members.

#### **Action Items:**

My district will survey former members to better understand and evaluate how to improve member satisfaction.

# **NET GROWTH GOAL**

70	+	80	-	38	=	112
FY New Members	+	FY Charter Members	-	FY Retention Goal	_ =	NET GROWTH GOAL

### **SERVICE: PEOPLE SERVED**

In the 2019-2020 fiscal year, my district will serve 200000 people.

**Action Items:** 

# **SERVICE ACTIVITIES**

In the 2019-2020 fiscal year, my district will complete 280 service activities.

**Action Items:** 

# SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 60 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

**Action Items:** 

# **LCIF: PARTICIPATE**

By the end of the 2019-2020 fiscal year, 70% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

**Action Items:** 

# **FUNDRAISE**

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 8000.00 to support Campaign 100: LCIF Empowering Service.

**Action Items:** 

# **ADVOCATE**

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

#### **Action Items:**

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding